

AUDIO & LOUDSPEAKER TECHNOLOGIES INTERNATIONAL EXPO 2020 CALL FOR CONTENT

ALTI (Audio & Loudspeaker Technologies International) has issued a "Call for Content" for **ALTI-EXPO 2020**. The goal of content presentations is to present new, cutting edge education focusing on technical, business, marketing, and general education related to the electroacoustic and audio industry and all related technologies.

ALTI-EXPO 2020 (A-E 2020) will return to South Point Hotel and Casino in Las Vegas, Nevada on June 14 & 15, 2020. The industry has grown accustomed to a world class presentation program at our events, and we need your help to deliver again in 2020. **ALTI-EXPO** seeks to provide a vibrant and interactive forum to discuss current and future innovation, as well as the opportunities throughout the audio world.

Presentations can be related to *Business, Technical, or Education* content, however **ALTI** will consider any content that we believe will be useful to our attendees. Anyone with professional or academic background and knowledge may apply to present including students and educators.

Papers, Advertorials, Seminars, Demonstrations and Exhibits may cover a wide range of products, services, and topics, as long as it relates to the electroacoustics and audio industry.

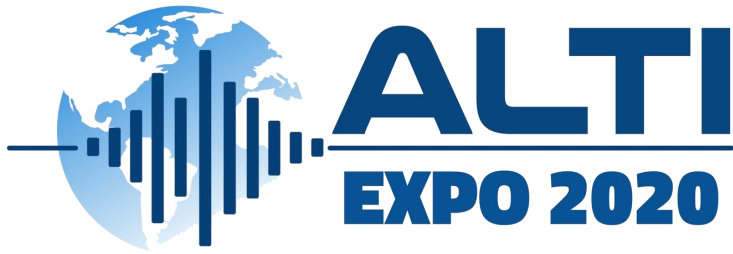
- ◆ **Papers:** 20 minutes or less in length. Presentations of academic nature and not self, corporate, or product related.
- ◆ **Advertorials:** 20 minutes or less in length. Advertorials will be at no charge for exhibitors. **NEW:** Non-Exhibiting Members may also present for a \$300 charge.
- ◆ **Seminars:** May be from 1 to 4 hours. Presentations of purely educational value and generic in subject matter.
- ◆ **Speaker Builders Workshop (SBW II):** Building on the success of our first SBW in 2019, A-E 2020 will grow and expand the concept. Please see the separate SBW Call for Content at the end of this form

As a "Thank-you" to our valued Presenters*, we offer a **FREE 1 day All Access Pass** the day of your session as well as breakfast and lunch. If you care to attend both days of the show, Papers or Seminar presenters may purchase a discounted All Access Pass for \$199. *Advertorials not included

Specific content for Papers and Seminars that we are seeking includes, but is not limited to: Current transducer design and innovations. DSP & signal processing. Microphones and acoustics. Micro speakers, wireless phones, headphone technology. Testing & production. System design. End of Line testing. New technologies. Of special note; The Speaker Builders Workshop (SBW) was a big hit at AISE2019. Attendees were excited and engaged because of the hands-on aspect of the event. Consider a hands-on presentation for maximum attendee engagement.

- ◆ All submissions will be considered by our **A-E 2020** Committee on the basis of their overall quality, relevance to and value to the industry, original content, and practical feasibility and usage of topic and information presented.
- ◆ **ALTI** will consider all submissions, however **ALTI Members** will receive priority consideration.
- ◆ **ALTI** tries to accommodate all valid submissions, however every year we are forced to decline several excellent presentations because of late submission, and no presentation space left. *First come, first served.*
- ◆ Please submit content entries to management@almaint.org no later than January 31, 2020

Please fill out the attached Call For Content Application and return with your abstract and bio to:
bvogel@almaint.org. Questions? Email or call +1 602-388-8669



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Speaker Builders Workshop II

Speaker Builders Workshop was introduced at AISE2019. It was a full day immersive hands on experience that took a loudspeaker from concept to design to predictive modeling to actually building the speaker to testing the finished product. Various presenters from different companies worked together to create a seamless and fun teaching and learning environment. Attendees built and tested their driver and took it home with them.

For 2020, ALTI is expanding the concept with SBW II. Day 1 of ALTI-EXPO 2020 will have the full day (6 hours of actual class time) of hands on learning but will add loudspeaker enclosure design and testing.

SBW II: 9am to 6pm on June 14, 2020. Loudspeaker and enclosure design for a specified application. Design, model, build and test in this full day education experience.

NEW! ABW (Amplifier Builders Workshop): 9am to noon on June 15, 2020. Add a built in amplifier with Bluetooth to the speaker system designed and built on day 1. (May also be a stand alone session)

NEW! BBW (Business Builders Workshop): 2pm to 8pm on June 15, 2020. This workshop is built for CEO's, management, sales and marketing professionals. Led by Adrian Weidmann, this workshop will focus upon seeking and recognizing new opportunities. When to leap, and when to wait. Establishing and building an identity for the product designed and built by the SBW/ABW attendees, and how to successfully market your product. Catered working dinner will be included. See below for the "part 2" to this session. (May also be a stand alone session)

It Gets Even Better!

In conjunction with our friends at **InfoComm**, there is still more opportunity for the SBW to reach even more people.

NEW! DBW (DSP Builders Workshop): (At InfoComm Date/time and room TBA). Add DSP to the speaker system designed and built at SBW during A-E 2020. Learn how to integrate, set up, and properly use DSP. Learn ho NOT to use DSP. (May also be a stand alone session)

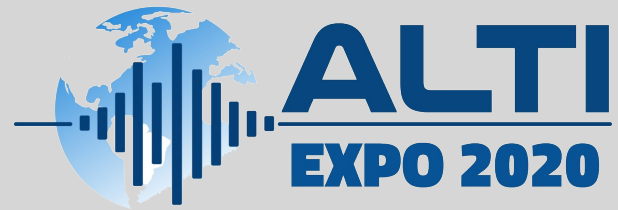
NEW! BBW SHARK TANK: (At InfoComm Date and time TBA). For attendees of our BBW during A-E 2020. Your team has designed and built a great new product. You have determined the best path to market and sell it. Now find out it a panel of actual buyers would buy it! This will be at Center Stage on the InfoComm show floor and will be both fun and informative.

This will be the most comprehensive and immersive workshop of its kind ever created. Be a part of it!

Are you interested in presenting, sponsoring, or otherwise participating?

Use the Call for Content form (attached) to apply as a presenter and check "other" for type of presentation and use the space at the bottom of the form to specify which session(s) you would like to present in. If you would like to be a sponsor or otherwise participate, please contact Barry Vogel at bvogel@almaint.org or call 602-388-8669.

CALL FOR CONTENT APPLICATION



Type of presentation	Seminar Length Requested	Class of presentation
Paper	1 hour	Business
Seminar	90 minutes	Technical
Advertorial	2 hours	Student/educator
Other*	3 hours +	Other*

Company name

Website

First Name

Last Name

Address 1

Address 2

City

State/Province

Zip/postal code

Country

Email address

Preferred Presentation Date

June 14

June 15

No Preference

Be sure to attach a brief **1 to 2 paragraph abstract** along with a **1 to 2 paragraph bio** and photo. We cannot reserve space for you without this.

Terms of presentation: ALTI invites and welcomes all proposals for presentations. All abstracts will be evaluated based upon the quality and relevancy of content to our attendees. We will always try to accommodate as many presenters as possible, but ALTI reserves the right to decline any content for any reason. Deadline to submit content for consideration is January 31, 2020 (but may close earlier if content openings are filled.) Presenters give their express permission to ALTI to reproduce and/or use the content for the benefit of the association and our members. Completed Power Point's or PDF's must be submitted to management@almaint.org at least 30 days prior to ALTI-EXPO. NO presentation will be permitted at ALTI-EXPO without Power Point or PDF review and approval at least 30 days in advance of the event.

Be sure to *SAVE* this form when completed and submit to: management@almaint.org

*Explanation of "other" if selected above